



## For Immediate Release

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### **Local Companies Join Forces to Promote Better Health Care Benefits for Employees**

*Intercare and MedImpact Help Employers Offer Programs  
that Enhance Employee Health and Improve Workforce Productivity*

**SAN DIEGO, Feb. 28, 2007** — Employers can offer better health care benefits while enhancing employee health and workforce productivity by taking a closer look at the prescription drug plans they offer employees. Human resource and finance professionals from approximately 30 local employers explored this topic and learned how to find hidden costs and other potential shortcomings in their current pharmacy benefit programs. They also discussed how to make changes that can save money and keep workers healthy, productive and engaged.

These important insights were gained by those who attended a special presentation co-hosted by two San Diego-based organizations, Intercare Insurance Solutions and MedImpact Healthcare Systems, Inc. The complementary, invitation-only seminar, “PBM 101 – The ABCs of Pharmacy Benefit Managers”, was held today at Ruth’s Chris in Del Mar. Dale Brown, senior vice president for MedImpact, was the featured speaker at the event.

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“We’re committed to helping our clients explore every possible path toward offering a better benefit at a lower cost, so we’ve included this pharmacy benefit session as part of Intercare Wellness University’s on-going client education program,” said Mike Barone, president for Intercare. “Because MedImpact is an expert in value-driven pharmacy benefits, they bring great insight into a topic that can seem complicated and intimidating. We’re pleased they’ve teamed up with us to help local employers better understand this important piece of the benefits puzzle.”

Today’s sessions were geared toward CEOs, presidents, finance and human resources professionals interested in learning more about how pharmacy benefit managers work and how they can benefit an organization. The discussion covered everything employers need to know, from the range of services pharmacy benefit managers offer to what to consider when selecting a benefits partner.

When used effectively, pharmacy benefit programs can help control costs while enhancing employee health and improving workforce productivity. These are all very important goals for today’s most progressive and cost-conscious employers. Benefit managers that offer flexibility and choice are in the best position to offer programs that produce these outcomes.

“When selecting a pharmacy benefit provider, there are many factors other than price that employers need to consider to ensure low net cost, high quality care and high consumer satisfaction,” said Brown. “I’m thrilled to have the chance to help employers better understand the intricacies of pharmacy benefit management. It’s really beneficial to show employers how they can get the most from their program by selecting a partner that will align with them to help them accomplish their goals.”

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### **About Intercare Insurance Solutions**

Intercare Insurance Solutions was founded in 1994 by insurance professionals who realized that the role of the broker was dramatically changing due to massive industry consolidation. Since then, Intercare has evolved into an organization comprised of highly-skilled brokers backed by experienced insurance, financial, medical and service-focused experts and processes.

Intercare's unique approach enables them to deliver insurance programs that support each client's financial and human resource objectives. Headquartered in San Diego, California, the company provides customized solutions to more than 800 clients.

For more information, please visit [www.intercaresolutions.com](http://www.intercaresolutions.com).

### **About MedImpact Healthcare Systems, Inc.**

MedImpact Healthcare Systems, Inc., is the nation's largest pharmacy benefit management (PBM) company that does not sell drugs. Founded in 1989 and based in San Diego, California, the company currently serves 29 million individuals nationwide.

MedImpact clients include Fortune 500 employer corporations, unions, managed care organizations, insurance carriers, third-party administrators, as well as local, state and federal employee programs.

MedImpact bases its success on delivering success to its clients through innovative products and services designed to lower overall client cost while increasing member satisfaction and quality of care.

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