



*“Working with Intercare provides so many value-added services. When you go to another broker down the road what additional services do they provide? None. It really is a no brainer.”*



**Shannon Kehle**

VP Human Resources  
NTN Buzztime  
Number of Employees: 172

**Their Challenge:**

Each year NTN Buzztime, a premier developer and distributor of interactive entertainment, was faced with increased claim costs and rate hikes. They knew they had to do something to control their employee benefits costs, but weren't quite sure what. Prior to selecting Intercare as their broker/consultant, NTN was doing nothing to promote and encourage the health and well being of their employees. Their main focus was on controlling costs, and it wasn't working.

**Our Solution:**

With Intercare's help NTN went from doing nothing to manage health to implementing a company wide Health Risk Assessment and biometric screenings. Through the screenings and HRA, they were able to identify their company's biggest risk factors and turned their focus to creating and implementing targeted wellness initiatives that would improve their risk factors .

**Success:**

- Had over 60% HRA participation
- Identified poor nutrition, lack of fitness and lifestyle behaviors as their key risk factors
- Implemented targeted wellness initiatives geared toward decreasing their risk factors
- Formed a wellness committee that is committed and very involved
- Offered wellness lunch and learns that were very well attended

Once NTN understood the link between serious risk factors and the effect they have on premium increases, they knew they needed to implement a company wide HRA and wellness program. Through these programs, NTN was able to instill a culture of wellness on their employees. Since their first HRA, NTN has implemented a variety of health and fitness programs such as onsite yoga classes, once a week boot camp, walking program, monthly lunch and learns, healthy snacks in conference rooms, and incentive programs to keep employees engaged and healthy.



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