



**FOR IMMEDIATE RELEASE**

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**\*\*\*photo available, please contact Gable PR\*\*\***

**Intercare Insurance Solutions Continues Growth in San Diego,  
Adds New Talent to Senior Management Team**

*Julie Beacock Brings 20 years of Benefits Consulting, International Experience*

SAN DIEGO – Intercare Insurance Solutions, an innovator in providing value-based benefits consulting and corporate wellness programs, today announced the selection of Julie Beacock as principal and senior vice president to support the firm’s continued growth in the local, national and international markets.

Beacock joins Intercare with more than 22 years of demonstrated success in employee benefits consulting, sales and executive management. She specializes in advising mid- to large-sized companies that have complex insurance needs and funding requirements, both domestic and abroad.

“In today’s economy, many are looking for ways to save on costs while maintaining high levels of services,” said Mike Barone, president of Intercare. “Julie brings tremendous knowledge to our team, as well as experience and proficiency in solving complex insurance challenges for multi site companies – a great asset for the large number of San Diego-based clients that are operating beyond our borders.”

In her role as a principal and senior vice president, Beacock will lead a team of insurance professionals in Intercare’s San Diego office in developing cost-saving insurance packages that motivate employee health, wellness, and productivity, using proven and innovative methods.

Prior to joining Intercare, Beacock spent more than 8 years with both Barney & Barney and Marsh. She has been actively involved in the San Diego business community and has served on a variety of boards and steering committees, including the American Electronics Association, The University Club, Ernst and Young's Entrepreneur of the Year Award Selection Committee, Deloitte and Touche's Fast Fifty Award Selection Committee, and the SDSIC Investment Conference. She is also an active member of the Society for Human Resources Management, both in San Diego and nationally.

Intercare has grown from the 19th to the third largest insurance broker in the San Diego market in the space of just two years. The company's rapid growth is the result of ongoing efforts to obtain new talent, develop innovative programs, and provide a wide variety of resources to help clients meet their business and financial objectives.

Beacock is a resident of San Diego.

***About Intercare Insurance Solutions***

Intercare Insurance Solutions provides insurance brokerage, employee benefits consulting, and risk management services to clients in Houston, San Diego, and the Bay Area. The firm was founded in 1994 on the principle that insurance should be managed as an investment, not a cost. It has become one of the fastest growing brokerages in the industry through its pioneering wellness program, which first benchmarks each employee's health and then establishes incentives and action plans to improve individual health, well-being and productivity, to the benefit of corporate ROI.

Intercare has 50 employees, and serves more than 300 clients across the biotech, medical device, manufacturing, financial services, and hospitality industries. Intercare's brokerage divisions include Employee Benefits Brokerage and Consulting, Qualified & Non-Qualified Retirement Plan Brokerage, Workers' Compensation Brokerage and Property & Casualty Brokerage, and Consulting.

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